

# Washburn ValHellers Snowmobile Club

## Meeting Minutes

Wednesday, April 13, 2016 – Patsy's, Washburn, WI

**Roll Call:** Amy Mashlan, Randy Mashlan, Kim Ross, Mary Ross, Cory Smith, Nate Swiston

### A. Treasurer's Report

- a. Balance: \$4,607.82. Bayfield Co. Snowmobile Alliance was paid \$2,000 as an annual contribution at the recent Alliance Banquet, as agreed upon at last meeting.
- b. No upcoming bills.
- c. Review of club bills; most due in the fall of the year.

### B. Old Business

#### a. Trail Issues

##### i. Trail closures/sign removal

1. Moquah Spur trail was closed by Randy in March.
2. 13 trail still has signs up. Bob Blaskowski usually takes care of signs from the corridor to the Visitor Center. Nate will confirm with Bob.
3. Swanson field, near Pub-N-Grub. Doug Summers usually takes care of those.
4. Signs on County C near the soccer fields.
  - a. Cory and Nate will coordinate necessary sign removal.
5. Request that when signs are pulled, they are stored together (all in one location) on the edge of the property, to make it easy to find for the next season.

##### ii. Trail Re-routes

1. Dave Cook has offered to mow/cut a trail through B.J. Marx property over to Cook Road. He will brush and cut for the club.
2. Westlings Property: Still trying to negotiate the re-route near Church Corner Road to remove current, temporary road route.. Waiting for permission from involved land owners. Nate and Jason Bodine from Country Forestry are working together currently on this.
  - a. Question raised where funding would come from for the creation of the re-route trail. The assumption is that the county will pay for brushing, bulldozing, etc, and club would provide labor for help.

##### iii. Summer Brushing

1. The club would like to schedule some summer brushing. Nate and Randy Harvey have agreed to set up a schedule and equipment as soon as it dries up.
2. Brushing would probably be only one or two people at a time since larger equipment would be used. Other brushing can still be done by hand for those with chainsaws and possibly 4-wheelers. Activity to occur preferably over the next few months. Randy Harvey had mentioned that Trail #1 would more than likely need the most work. Although it's not officially a club trail, we will be willing to help provided we can still get enough time spent on #13 and others.

## C. New Business

### a. Snowmobile Raffle

- i. Posters: Nate created initial 8x11 laminated posters to be used by sellers to provide information about the raffle. Superior Beverage will also create larger signs in the near future.

1. Suggested revisions:

- a. Include snowmobile purchased from Northland Lawn and Sport.
    - b. Include the name of business where tickets are available (Washburn Chamber, Washburn Hardware, Ross' Marine, Frenchies)
    - c. Explore selling tickets at other business (taverns on the Poker Run) at busy tourist times, such as Brownstone Days, AppleFest, as well as hunting season.

- ii. Tickets Sales

1. 1000 tickets were printed by Printing Plus in Ashland. The club goal is to sell a minimum of 400 tickets, which would cover the cost of the snowmobile.
  2. Tickets will be dispersed in groups of ten. Nate will keep a master spreadsheet to keep track of who is responsible for what tickets.
  3. Ticket stubs and money will only be turned in at each monthly meeting. Tickets and money returned will be recorded, and a receipt can be requested.
  4. Tickets dispersed at meeting:
    - a. #1-50 to Kim and Mary Ross
    - b. #51-70 to Cory Smith
    - c. #71-80 to Randy Mashlan
    - d. #81-90 to Nate Swiston
    - e. #91-130 to Washburn Chamber (Nate to deliver)
  5. Additional tickets can be picked up at Washburn Hardware.

- iii. Money Collection

1. The club approved the creation of a separate savings account for the raffle and poker run. Mary Ross will set it up.
  2. Money for the cash prizes will be removed now from the checking, to establish the new account.
  3. All ticket sale money will be deposited into savings each month with a deposit slip created to match increase in account balance

- iv. Publicity/Events

1. Inquiry made to Sno Barons Snowmobile club about possibly setting up a booth to sell tickets at Hay Days. Waiting for response. Discussion on the opportunity to promote the area (trail maps, Washburn Chamber or Bayfield Co. tourism flyers).
  2. Other suggestions: Brownstone days (near car show), Apple Fest, Bayfield County Fair.
  3. The club will need to check with Northland Lawn and Sport as to when the snowmobile could be taken to be on display.

- b. Poker Run
    - i. Event details (other raffles, food, music, etc.)
      - 1. Steak Pit will host 2017 Poker Run, due to concerns regarding adequate space and to help spread snowmobile business within the community. The club has reserved the back room, with the option of using the entire dining area if needed based on attendance.
      - 2. More discussion is needed as to how dinner will be offered at the Steak Pit, etc. as well as how the evening will be structured. There was discussion of having tables set up offering raffle prizes for all who attend and not just those participating in the actual poker run as a way to raise more money.
    - ii. Door Prizes
      - 1. Format for asking businesses and how much the club will spend.
  - c. Land Owners Dinner
    - i. In the past, the land owners' dinner has typically been held near the end of April.
    - ii. The club had tentatively arranged for the 2016 land owners' dinner to be held at Pub-N-Grub.
      - 1. Doug Summers issued a letter to the club announcing that he was quitting the club and the Alliance – the club is currently not clear on his status.
      - 2. There was discussion regarding offering the dinner at a different location, or purchasing gift cards to distribute to land owners or postponing the dinner until summer or fall.
        - a. Decision made to postpone the land owners' dinner at this time.
        - b. Nate will create a letter to notify land owners that the annual dinner has been postponed.
- D. Next Meeting
- a. Decision made to hold monthly club meetings throughout the summer to keep track of raffle tickets and incoming money. All ticket money will be only turned in at meetings so there can be records of all.
  - b. Suggestion made to rotate monthly meetings among the businesses participating in the Poker Run.
    - i. Next meeting to be held at Pine Creek Pit Stop, on Wednesday May 11<sup>th</sup> at 6:00 p.m.
  - c. Suggestion made to share as many meeting minutes as possible with all club members, to encourage help with upcoming projects. Posted on Facebook and Website.